

Plan:

- Who will lead this Expedition Team? Who in your Group has experience with a Scout Popcorn campaign who can provide useful advice?
- How will you coordinate with your Group Committee and the other Sections in your Group?
- When should you begin planning your Group's campaign? When and where will you sell Scout Popcorn?
- What sales tactics will you share with your fellow Venturers and youth in younger Sections?
- What is your fundraising target? How can you figure this out? What are the individual targets for youth in each Section? What impact will this have on your campaign?

Do:

- Execute your campaign and do your best to reach your fundraising target!

Review:

- What do you know now that you did not know before?
- How did teaming up with other Sections affect this adventure?
- What challenges did your Expedition Team encounter, and how did you overcome them?
- What would you do differently next time? What ideas do you have for your Group Committee?

Safety Note:

How can you make sure that the role younger Scouts play in your Scout Popcorn campaign is both age-appropriate and safe?

Online Resources:

- Scout Popcorn (Scoutpopcorn.ca)
- Safety Tips (scouts.ca/popcorn/safety-first-s.html)
- Sell Scout Popcorn (Scouts.ca/popcorn/sell-scout-popcorn.html)

Plan:

- Who will lead this Expedition Team? Who in your Group has experience with a Scout Popcorn campaign who can provide useful advice?
- How will you coordinate with your Group Committee and the other Sections in your Group?
- When should you begin planning your Group's campaign? When and where will you sell Scout Popcorn?
- What sales tactics will you share with your fellow Venturers and youth in younger Sections?
- What is your fundraising target? How can you figure this out? What are the individual targets for youth in each Section? What impact will this have on your campaign?

Do:

- Execute your campaign and do your best to reach your fundraising target!

Review:

- What do you know now that you did not know before?
- How did teaming up with other Sections affect this adventure?
- What challenges did your Expedition Team encounter, and how did you overcome them?
- What would you do differently next time? What ideas do you have for your Group Committee?

Safety Note:

How can you make sure that the role younger Scouts play in your Scout Popcorn campaign is both age-appropriate and safe?

Online Resources:

- Scout Popcorn (Scoutpopcorn.ca)
- Safety Tips (scouts.ca/popcorn/safety-first-s.html)
- Sell Scout Popcorn (Scouts.ca/popcorn/sell-scout-popcorn.html)

Scout Popcorn

Leadership



The Adventure:

Does your Group sell Scout Popcorn? What role does your Company play in your Group's effort?

Scout Popcorn is not only a great opportunity to raise funds for the adventures you want to have over the Scouting Year, it can be an adventure in its own right.

Form an Expedition Team to help organize your Group's Scout Popcorn campaign. Coordinate with the other Sections to determine fundraising targets, train younger members in sales techniques, order supplies and come up with a strategy to give as much of your community as possible the opportunity to buy popcorn and support your great, safe Scouting adventures!



Canadianpath.ca



Scout Popcorn

Leadership



The Adventure:

Does your Group sell Scout Popcorn? What role does your Company play in your Group's effort?

Scout Popcorn is not only a great opportunity to raise funds for the adventures you want to have over the Scouting Year, it can be an adventure in its own right.

Form an Expedition Team to help organize your Group's Scout Popcorn campaign. Coordinate with the other Sections to determine fundraising targets, train younger members in sales techniques, order supplies and come up with a strategy to give as much of your community as possible the opportunity to buy popcorn and support your great, safe Scouting adventures!



Canadianpath.ca

